



FROST & SULLIVAN

VISIONARY SCIENCE

INNOVATIVE CHEMISTRY
ENERGISING GLOBAL
TRANSFORMATIONS AND CREATING
GROWTH OPPORTUNITIES

Frost & Sullivan's Global Visionary Science Practice is positioned to serve all key industry stakeholders including chemical suppliers, value chain entities and customers in B2B and B2C markets, such as government, technology organisations and regulators. We support businesses through partnership models that provide access to high quality, in-depth content in the areas of chemicals, materials, agriculture, food, and personal protective equipment.

We have a team of over 100 analysts and consultants located across the globe who track the above markets and enable companies to achieve transformational growth by maximising opportunities in both established and emerging markets.

AREAS OF FOCUS

COMPANIES
TO ACTION

DEMAND &
BRAND GROWTH
OPPORTUNITIES

BEST
PRACTICES

TECHNOLOGY
AND IP

GROWTH
STRATEGY
WORKSHOPS &
WEBCASTS

KEY FACTS

Global Chemicals
and Food Ingredients
Industry Revenues
(2020): 6 trillion USD

Mega Trends
impacting the market:
Urbanisation,
Lightweighting,
Innovating to Zero,
Health and Wellness,
Smart is the
New Green

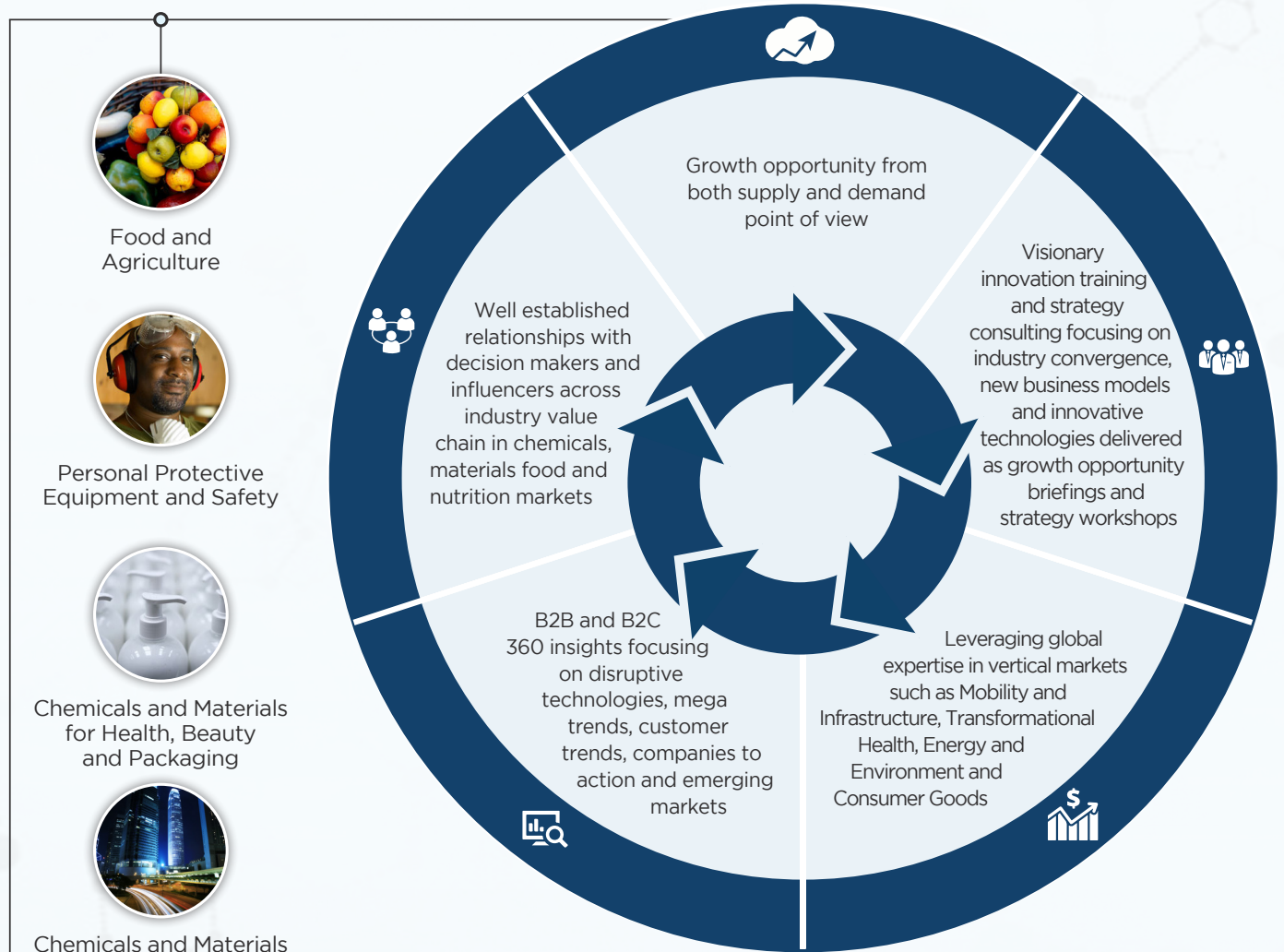
Largest Region
by Consumption:
Asia-Pacific

China surpasses
North America to be
the largest producer of
Chemicals globally
before 2020

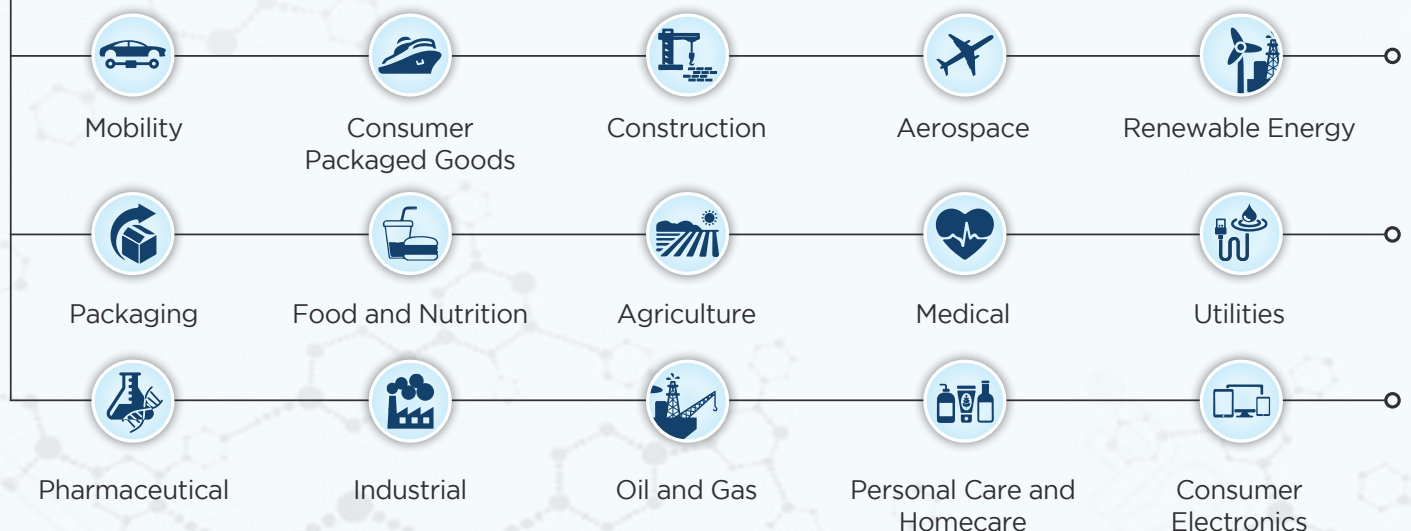
WHY FROST & SULLIVAN?

THE VISIONARY SCIENCE TEAM IS STRUCTURED TO PROVIDE COVERAGE OF MARKETS ACROSS FOUR PROGRAMME AREAS

PROGRAMME AREAS



END-MARKET COVERAGE



CUSTOMISED GROWTH STRATEGY

We partner with our clients by creating innovative strategies and implementation solutions in order to enable them to achieve transformational growth through industry convergence, disruptive technologies and preventing any “Kodak moment”.



We do this through customised growth strategy consulting across our 10 growth processes and conducting on-site client strategy workshops. Projects typically involve several phases from ideation, discovery, inform, evaluate, analyse, develop and implement a business plan and growth strategy. We use our insights and industry experience, coupled with well defined tools tailored by Frost & Sullivan, to manage and deliver these projects. We specialise in running growth workshops with our clients which help us take a cross functional team of our client, within the span of a day from information to implementation.



CHEMICALS & MATERIALS IN INFRASTRUCTURE & MOBILITY

The Chemicals and Materials in Infrastructure and Mobility team will help you understand, assimilate and evaluate industry by analysing mega trends, material substitution dynamics and changing needs of customers and end-users. Our strategic insights will provide you the bigger picture by assessing disruptive trends and technologies and identifying convergence opportunities.



PAINTS & COATINGS



ENERGY
INFRASTRUCTURE
(OIL & GAS,
AND RENEWABLE
ENERGY)



INDUSTRIAL



UTILITIES



LIGHTWEIGHT
MATERIALS



BUILDING &
CONSTRUCTION

AGRICULTURE & NUTRITION

Position your company today to address the challenges of feeding the world tomorrow. From farm to fork, the Visionary Science's Agriculture & Nutrition Research programme monitors a wide array of individual food and agriculture markets that make up the entire food and agriculture value chain.



NUTRITIONAL
& FUNCTIONAL
INGREDIENTS



AGROCHEMICALS



PRESERVATION,
SENSORY
& TEXTURAL
INGREDIENTS



ANIMAL FEED
INGREDIENTS



ENABLING FOOD
& AGRICULTURE
TECHNOLOGIES

HEALTH, BEAUTY AND PACKAGING

In response to the drive towards health and wellness, sustainability and growth from developing regions, changes in life science, chemicals and personal care markets are observed to be striking.



MEDICAL POLYMERS



SMART FABRICS
AND SENSORS



PACKAGING



OLEOCHEMICALS



LIFESCIENCES



PERSONAL CARE

PERSONAL PROTECTIVE EQUIPMENT (PPE)

With more than 300 strategic insights, we are well placed to support you with market intelligence on different PPE markets across the world that could make/break strategic business decisions.



ABOVE THE NECK
PROTECTION



RESPIRATORY
PROTECTION



HAND PROTECTION



PROTECTIVE
CLOTHING



WORKWEAR



FOOT PROTECTION



FALL PROTECTION



GAS DETECTION

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