

FROST & SULLIVAN

FOOD & AGRICULTURE PRACTICE

TRACKING GLOBAL MARKETS FROM
"FARM TO FORK"



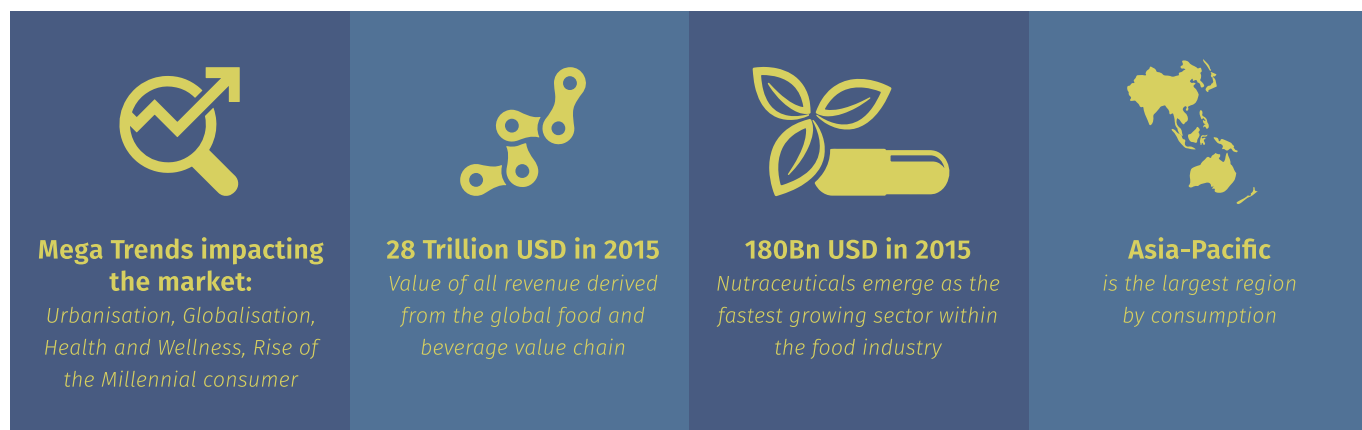
Frost & Sullivan's Global Food & Agriculture practice is positioned to serve all key industry stakeholders including ingredient manufacturers, value chain entities and customers in B2B and B2C markets, such as government, technology organizations and regulators. We support businesses through partnership models that provide access to high quality, in-depth content in the areas of agriculture, food ingredients, FMCG products as well as health and wellness focused offerings.

We have a team of over 100 analysts and consultants located across the globe who track the above markets and enable companies to achieve transformational growth by maximizing opportunities in both established and emerging markets.

AREAS OF FOCUS

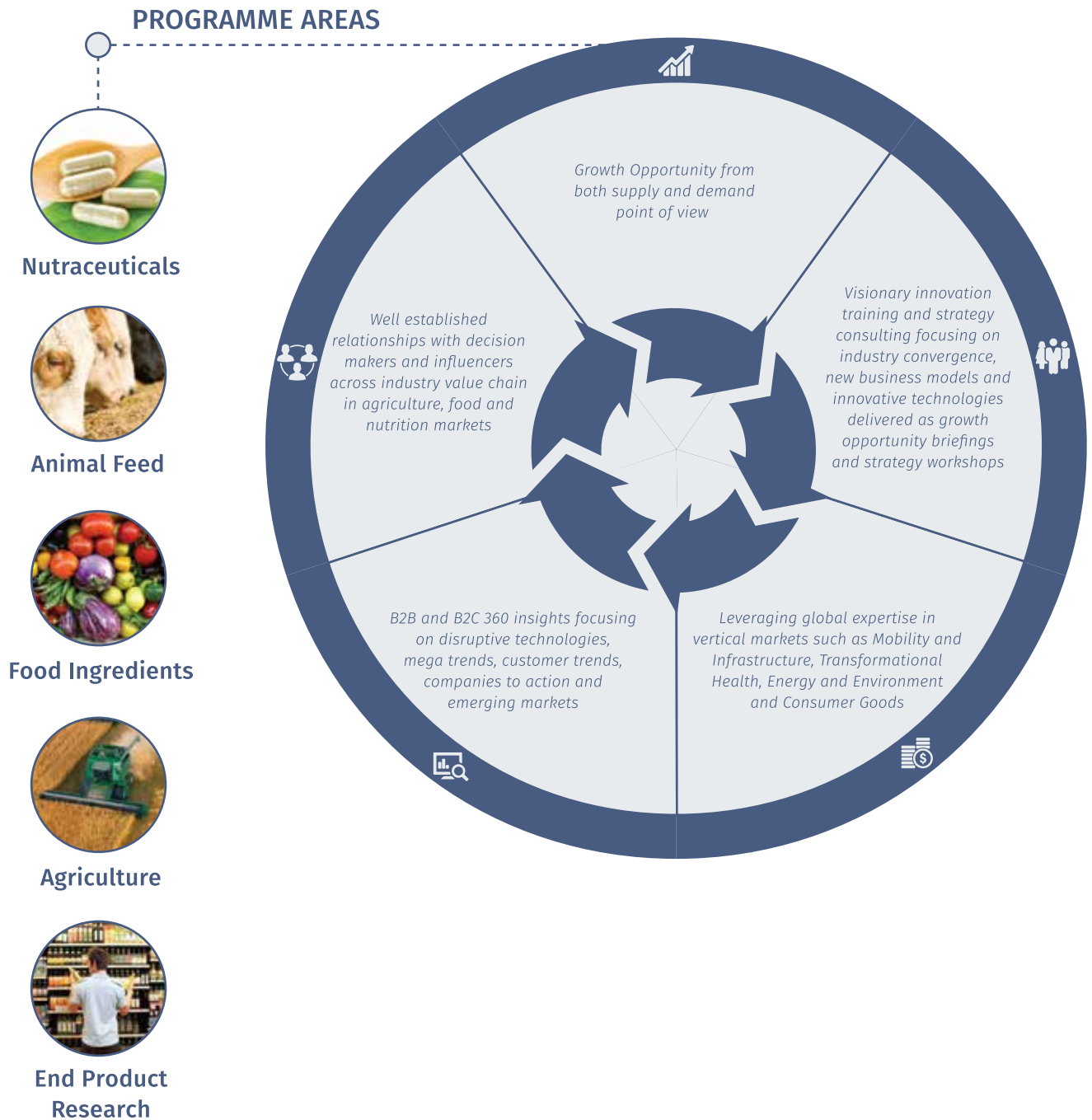


KEY FACTS



Why Frost & Sullivan?

The Food team is structured to provide coverage of markets across five programme areas.



Customized Growth Strategy

We partner with our clients by creating innovative strategies and implementation solutions in order to enable them to achieve transformational growth through industry convergence, disruptive technologies and preventing any “Kodak moment”.



We do this through customized growth strategy consulting across our 10 growth processes and conducting on-site client strategy workshops. Projects typically involve several phases from ideation, discovery, inform, evaluate, analyze, develop and implement a business plan and growth strategy. We use our insights and industry experience, coupled with well defined tools tailored by Frost & Sullivan, to manage and deliver these projects. We specialize in running growth workshops with our clients which help us take a cross functional team of our client, within the span of a day from information to implementation.



Our Visionary Science Coverage



Nutraceuticals

Omega Fatty Acids
Direct-fed Microbials/Prebiotics
Protein Ingredients
Soy-based Ingredients
Whey Protein & Casienates

Vitamin Premixes
Botanicals
Other Functional Ingredients



Animal Feed

Vitamin Premix
Growth Promoters
Enzymes
Amino Acids
Probiotics

Dietary Fibers
Coccidiostats
Preservatives
Other Feed Additives



Food Ingredients

Emulsifiers
Colors
Preservatives
Flavors & Fragrance
Antimicrobials

Enzymes
Anticoagulants
Sweeteners
Starch
Stabilizers

Anti-Caking Agents
Acid Regulators
Moisture Retention Agents



Agriculture

Crop Production
Crop Management
Cash Crops
Food Crops
Plantation Management

Sustainable Agricultural Practices
Farm to Fork Efficiency Support



End Product Research

Processed Foods & Snacks
Fresh & Frozen Foods
Dietary Supplements
Functional Foods &
Beverages
Animal Feed & Nutrition

Morning Goods/RTE/RTF/RTC
Cooking Aids/Prepared Convenience &
Staple Foods/Instant Mixes

Client Testimonials



“Frost & Sullivan ran a one-day strategy session with us to help our New Business Creation teams to understand developing markets. The session consisted of Frost & Sullivan professionals presenting and informing us of the evolving opportunities across the industry value chain and then facilitating group plenary sessions to explore potential opportunities in our market. We found the information provided very insightful, strategic and tailored to our needs and appreciated the facilitation skills and tools used in the session, which helped us achieve our goals.

We plan to engage with Frost & Sullivan in the future on other areas of interest.”

– *Chief Innovation Catalyst,
Multinational FMCG Company*



“Frost & Sullivan’s market reports, which cover various industries, are key references when our company researches on a new market/application. The interactive service with industry experts is especially helpful when we need deeper research.

I think Frost & Sullivan is a true growth partner for as long as I have worked as a marketing manager.”

– *Marketing Manager,
Multinational Nutraceutical
Ingredient Company*

AUCKLAND, NEW ZEALAND

Unit G2, 1st Floor, 5 Orbit Drive, Rosedale
Albany, Auckland 0632, New Zealand
P: +64 9 903 0076
E: apacfrost@frost.com

BANGKOK, THAILAND

152 Chartered Square Building, 14th Floor,
Unit 14-02 North Sathorn Road, Sliom, Bangrak
Bangkok 10500, Thailand
P: +662 6377414
E: apacfrost@frost.com

CAPE TOWN, SOUTH AFRICA

1st Floor State Street, River Park, Gloucester Road
Mowbray 7700
P: +27 0 21 680 3260
E: enquiries@frost.com

FRANKFURT, GERMANY

Clemensstrasse 9, 60487 Frankfurt am Main
Deutschland
P: +49 0 69 77 03 30
E: enquiries@frost.com

JAKARTA, INDONESIA

Ratu Plaza Office Tower, 30th floor, Jalan Jendral
Sudirman No. 9, Jakarta 10270, Indonesia
P: +6221 5710838
E: apacfrost@frost.com

KUALA LUMPUR, MALAYSIA

Suite C-11-02, Block C, Plaza Mont' Kiara
2 Jalan Kiara, Mont' Kiara,
50480 Kuala Lumpur, Malaysia
P: +60 (3) 6204 5800
E: apacfrost@frost.com

LONDON, UNITED KINGDOM

4 Grosvenor Gardens
London SW1W 0DH
P: +44 (0)20 7343 8383
E: enquiries@frost.com

SAN ANTONIO, USA

7550 IH 10 West, Suite 400
San Antonio, TX 78229-5616 USA
P: 210 348 1000
E: myfrost@frost.com

SEOUL, REPUBLIC OF KOREA

24-5 Financial News Building, 4F/L, Yoido-dong,
Youngdeungpo-gu, Seoul, Republic of Korea
P: +82 (0) 2 6710 2098
E: apacfrost@frost.com

SINGAPORE

100 Beach Road #29-01/11, Shaw Tower
Singapore 189 702
P: +65 (0) 6890 0999
E: apacfrost@frost.com

SILICON VALLEY, USA

331 E. Evelyn Ave. Suite 100
Mountain View, CA 94041
P: +1 650 475 4500
E: myfrost@frost.com

SYDNEY, AUSTRALIA

Level 9, Suite I, 189 Kent Street (ADC House)
Sydney, NSW 2000 Australia
P: +61 (0) 2 8247 8900
E: apacfrost@frost.com

TAIPEI, TAIWAN

5F., No. 285, Sec. 4, Jhongsiao E. Rd.,
Da'an Dist., Taipei City 10692, Taiwan
P: +886 2 6639 8160
E: apacfrost@frost.com

TOKYO, JAPAN

Akasaka Park Building, 5-2-20 Akasaka, Minato-Ku
Tokyo 107-6123 Japan
P: +81 (0) 3 4550 2210
E: apacfrost@frost.com

F R O S T  S U L L I V A N

ABOUT FROST & SULLIVAN

Frost & Sullivan, the Growth Partnership Company, works in collaboration with clients to leverage visionary innovation that addresses the global challenges and related growth opportunities that will make or break today's market participants. For more than 50 years, we have been developing growth strategies for the Global 1000, emerging businesses, the public sector and the investment community. Is your organization prepared for the next profound wave of industry convergence, disruptive technologies, increasing competitive intensity, Mega Trends, break-through best practices, changing customer dynamics and emerging economies?

Contact Us: [Start the Discussion.](#)