Bahrain Beijing Bengaluru Bogota **Buenos Aires** Cape Town Chennai Colombo Detroit Dubai Iskandar, Johor Bahru Istanbul London Mexico City Milan New Delhi Rockville Centre Singapore Frost & Sullivan, the Growth Partnership Company, works in collaboration with clients to leverage visionary innovation that addresses the global challenges and related growth opportunities that will make or break today's market participants.

For more than 50 years, we have been developing growth strategies for the Global 1000 companies, emerging businesses, the public sector and the investment community.

Our 'Growth Partnership' supports clients by addressing these opportunities and incorporating the 2 key elements driving visionary innovation:

The **Integrated Value Proposition** provides support to our clients throughout all phases of their journey to visionary innovation including research, analysis, strategy, vision, innovation and implementation.

The **Partnership Infrastructure** is entirely unique as it constructs the foundation upon which visionary innovation becomes possible. This consists of our 360° research, comprehensive industry coverage, career best practices as well as our global footprint of more than 40 offices.

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WHAT MAKES FROST & SULLIVAN UNIQUE

Focused Exclusively on Growth

Frost & Sullivan works with clients to develop innovative growth strategies based on market intelligence, best practices, and industry thought leadership.

Widest Industry Coverage of any Company Globally

It is essential that companies look at more then just their own industry. Economic shifts and emerging technologies are creating both competition and growth opportunities every day and successful companies must look at a number of industries and markets in which to build successful growth strategies.

Global Team of Analysts and Consultants

With over 1,800 industry analysts and consultants in 40 offices covering 80 countries, we are well positioned to ensure clients have a timely understanding of both global & regional industries as well as the markets. We offer global support, coverage, and perspectives allowing clients to effectively operate in today's global marketplace.

Industry and Career Focus

Frost & Sullivan understands that executives need more than just industry information; they need to capture best practices about ways to make their contribution to their companies more effective. By researching and capturing best practices, bringing together industry thought leaders with the most encompassing market intelligence, executives have all the tools and techniques to achieve both business and personal success.

360° Perspective

Our proprietary approach integrates 7 key research methodologies to significantly enhance the breadth and accuracy of decision making capabilities.

From Market Research to Implementation of Marketing Programs

Building on our comprehensive research base covering market, technology, economic and customer research, Frost & Sullivan works closely with clients to create successful integrated marketing programs to enhance our clients' brand, create powerful demand generation programs and support revenue generation programs.

Continuous Market Monitoring

Frost & Sullivan produces a market information database that is considered one of the best sources of high technology information, market research, and intelligence in the world. Our leading industry analysts add to this daily from our global research offices.